



USER HELP PAGES:

Guidelines and Suggested language | Initial Campaign email

Email Guidelines:

- ▶ **TEAMSEND** suggests that the first line of contact with your potential support team be through email. We think this is the best way to launch your campaign since an email is more personal than a social media notification.
- ▶ The email is primarily an invitation for friends and family to visit the **TEAMSEND** Page you have already created. There is no need to tell the whole story of the trip as they will see that when they visit the **TEAMSEND** Page.
- ▶ **TEAMSEND** recommends that each team member send their own email to at least 40 people. The primary audience for this email will be immediate relatives and close friends. However, team members should be encouraged to dream big with their potential Support Team list. Trip participants are often surprised by the people who are interested in supporting their trip.

Suggested language team members could use in their emails (edit for your specific needs):

Dear (friend or family member),

I want to invite you to join my support team as I get ready to spend a week in Dominican Republic this summer. I am one of several people going on the trip, which is sponsored by my home church, Community Fellowship. Our team will be putting the roof on an orphanage, and leading five days of Vacation Bible School for some of the children waiting to move into the orphanage. There is more to the story, so please click on the link below to visit our TeamSend Page, and learn more about the trip and my teammates.

On the TeamSend Page you will also have an opportunity to join my Support Team. You can use a credit card to make a secure online donation, which will help me reach my personal financial goal of (\$\$ team member

amount), and our overall team goal of (\$\$ total amount for all team members). Donations in any amount are needed and appreciated.

My commitment to you, if you become a part of my Support Team, is that I will not leave you behind. Our team will regularly post blogs and photos on our TeamSend Page before, during, and after our trip. We want you to understand how your donation is being used and how important the Support Team is to the overall success of our trip.

Thank you in advance for following our story and becoming a part of our Support Team.

Sincerely,

(Team Member's Name)

Please follow this link to our TeamSend Page: (link to your unique URL goes here)